

**Day One – October 19, 2005**

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| 8:30 AM - 9:00 AM<br>Entrance Pavilion | <b>Registration</b>  |
| 9:00 AM - 9:15 AM<br>Auditorium        | <b>Opening Remarks:</b> Clinton T. Rubin, Ph.D., Professor and Chair, Dept. of Biomedical Engineering<br>Stony Brook University and Director, Center for Biotechnology<br>Gillian M. Small, Ph.D. University Dean for Research. The City University of New York  |
| 9:15 AM - 10:00 AM<br>Auditorium       | <b>Opening Plenary: Biotechnology Then and Now: A Personal Perspective</b><br>Dr. Jan Vilcek, Professor of Microbiology, New York University and Co-Inventor of Remicade.  |
| 10:15 AM – 11:15 AM<br>Meeting Room 1  | <b>Hot Trends in Biomedical Engineering Research</b><br>Gain insight into the newest research and application developments in the field of biomedical engineering. Are you focusing your academic and scientific efforts on what will drive industry in the future? Is your career on track? Come hear the panel experts speak about the trends that will impact your career path.<br>Panel Chair: Charla Triplett, National Director, Biomedical Engineering Alliance<br>Andrew Tsourkas, Ph.D., Assistant Professor of Bioengineering, Assistant Professor of Radiology, University of Pennsylvania<br>Ashutosh Sharma, Ph.D., Vice President, Product and Process Development, Vyteris<br>Marom Bikson, Assistant Professor, Biomedical Engineering, The City College of New York                                       |
| 10:15 AM – 11:15 AM<br>Meeting Room 2  | <b>Regulatory Affairs: An Evolving Role in Pharmaceutical and Biotechnology Development</b><br>Understanding the regulatory environment is critical for success for all companies. A single mistake means millions of dollars wasted. It is no wonder that this field requires highly qualified individuals. This panel of experts will present an overview of the challenging regulatory environment and the impact on professionals in this career path. Are you ready to go down this path?<br>Panel Chair: Ron Guido, Director, Worldwide Regulatory Strategy, Global Regulatory Leader, Pfizer, Inc.<br>Alan McEmber, Director, Worldwide Regulatory Strategy, Pfizer<br>MaryEllen Norwich, Director, Worldwide Regulatory Strategy, Pfizer   |
| 10:15 AM – 11:15 AM<br>Meeting Room 3  | <b>Successful Foundation, Industry and Academic Partnerships</b><br>Whether pursuing careers in industry or in academia, understanding the goals of corporate and foundation sponsors is critical. Explore the necessary ingredients for successful Foundation, Industry and Academic partnerships.<br>Panel Chair: Clinton T. Rubin, Ph.D., Professor and Chair, Dept. of Biomedical Engineering, Stony Brook University and Director, Center for Biotechnology<br>John Ghayeb, Ph.D., Vice President Vice President, Licensing and New Business Development, Centocor, Inc. / Johnson & Johnson<br>Victor Frankel M.D., Ph.D. Professor / President, Departments of Hospital for Joint Diseases and Orthopedic Surgery<br>Maria Gotsch, Co-Chief Executive Officer and Co-President of the New York City Investment Fund |
| 11:30 AM – 12:30 PM<br>Meeting Room 1  | <b>Everything You Need to Know About Finding a Job in the Life Sciences Industry</b><br>This panel will provide a soup-to-nuts look at gaining employment in the life science industry. Avoid the pitfalls. Learn the tricks of the trade for success.<br>Panel Chair: Cliff Mintz, Ph.D., CEO, BioInsights<br>Jack Chirkjian, Ph.D., Professor and Head, Georgetown University MA Program in Biotechnology<br>Robin J. Hurd-Graham, President, RJ Graham Consulting   |
| 11:30 AM – 12:30 PM<br>Meeting Room 2  | <b>Alternative Careers for Life Science Graduates</b><br>What is beyond the ivory tower? Panel speakers will present a small snapshot of the variety of opportunities beyond academia. Take this opportunity to explore the possibilities and look beyond the laboratory.<br>Panel Chair: Cynthia Isaac, Ph.D., Vice President, Ogilvy PR Worldwide<br>Jason Alter, Ph.D., Vice President Marketing & Services, Turboworx<br>Ellyn Kerr, Managing Editor, Industrial Biotechnology<br>Trina Chiara, Senior Vice President, Ogilvy Public Relations Worldwide (invited)   |

**CUNY Graduate Center. 365 5<sup>th</sup> Ave at 34<sup>th</sup> Street. New York, NY.**

**Visit our website for more information: <http://www.biotech.sunysb.edu/educWork/career2005/index.html>**

11:30 AM – 12:30 PM  
Meeting Room 3

### **Agony or Ecstasy**

Eighty hour work weeks, financial uncertainty, and enormous responsibility. Hear first hand from those who have crossed to the “dark side” about the highs and lows of bringing novel products to market in an early – stage life sciences company.

Panel Chair: Anil Dhundale, Ph.D. Director for Scientific Affairs, Center for Biotechnology  
Ron Cohen, MD, CEO, Acorda Therapeutics  
Randall Barbour, Ph. D. Chief Executive Officer, NIRx Medical Technologies

12:30 PM – 1:30 PM  
Lobby

### **LUNCH**

1:30 PM - 2:30 PM  
Meeting Room 1

### **Career Pathways in Biomedical Engineering**

The discipline of Biomedical Engineering can take one in many different career directions. BME alumni speak from their experience. Explore your options!

Panel Chair: Charla Triplett, National Director, Biomedical Engineering Alliance  
Y. Emre Erdi, D.Sc., DABR  
Jay Ramachandran; M.S. GAC International. Corporate Product Development  
Sameer Karnick; M.S. Cornerstone Pharmaceuticals  
Angela Nigro; M.S. Frommer Lawrence & Haug, LLP  
Tamara Kaplan; M.S. Ventana Medical Systems (VMSI)

1:30 PM - 2:30 PM  
Meeting Room 2

### **From the Bench to the Bar:**

Considering a career in Law? Patents and intellectual property rights are critical to the success of the biotechnology industry. Without patent protection, biotechnology companies cannot afford the risk and expense of bringing a new product to market. Let a panel of experts introduce you to the diverse career pathways in the legal profession.

Panel Chair: Charles Ryan, Ph.D., JD, Vice President, Chief Patent Counsel, Forest Research Institute, Inc.  
Philip Braginsky, Counsel, Sills Cummis Epstein & Gross P.C.  
Yongzhi (Mimi) Yang Associate, Intellectual Property Law, Scully Scott Murphy and Presser, PC  
Paul M. Zagar, Darby & Darby

1:30 PM - 2:30 PM  
Meeting Room 3

### **Start-Up 101**

So you want to start a company. Hear from experts how to value your technology/company, how to get it funded, and how to manage the commercialization process.

Panel Chair: Rob Shorr, Ph.D., D.C., President & CEO, Cornerstone Pharmaceuticals & Director of Business Development, Center for Biotechnology.  
Sandra Panem, Ph.D., Partner, Cross Atlantic Partners  
Clinton T. Rubin, Ph.D., Chairman, Dept of Biomedical Engineering, Stony Brook University, and Scientific Founder, Exogen, Juvent, and AcousticScan

2:30 PM - 3:30 PM

### **Plenary: Innovation for the Future**

Jack Linehan, Ph.D. Executive Faculty, Program in Bidesign, Stanford University.  
Former Vice President, The Whitaker Foundation

3:30 PM – 4:30 PM  
Lobby

### **Reception**

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Day Two – October 20, 2005

8:30 AM - 9:30 AM  
Auditorium

**Plenary: New York City – A Leading Hub for the Biosciences**

Bill Fair, Managing Director - Healthcare and Biosciences  
New York City Economic Development Corporation

9:30 AM -10:30 AM  
Meeting Room 1

**Biomedical Engineering in the Life Sciences**

Discover the ways that Biomedical Engineering is merging with the Life Sciences. The medical device, imaging and diagnostics sectors are intricately woven into the life sciences. Learn from our panelists how the dynamic interplay between cutting edge research, development and technology is shaping the playing field for professionals working in the device, imaging and diagnostics fields and addressing the needs of the life sciences industry.

Panel Chair: Charla Triplett, National Director, Biomedical Engineering Alliance  
Treena Livingston Arinzeh, Assistant Professor of Biomedical Engineering, NJIT  
Jeffrey W. Holmes M.D., Ph.D., Associate Professor, Department of Biomedical Engineering, Columbia University

9:30 AM -10:30 AM  
Meeting Room 2

**The Grass is Greener on the “Other Side”**

“The grass is greener on the other side.” Is this true for life science graduates making the leap of faith from academia to industry? What are the “real” jobs that life science graduates hold in industry? Guest speakers will provide a unique insight into their career development path and future. Be inspired!

Panel Chair: Angeline Judex, Asst. Dir, Communications and Programs, Center for Biotechnology  
Kira S. Sheinerman, Ph.D., VP Investment Banking, Rodman & Renshaw, LLC  
Sandra P. Kim, Ph.D., Senior Specialist, NY Patent Department, Pfizer, Inc.  
Eric Staeva-Vieira, PhD, Associate biotechnology analyst at Rodman & Renshaw LLC

9:30 AM -10:30 AM  
Meeting Room 3

**Accessing Capital Markets for Life Science Companies**

From Angel Investors to Public Markets, learn how to access the capital necessary to bring a product from concept to market.

Panel Chair: Anne Marie Scheidt, Ph.D., Director, Economic Development, Stony Brook University  
Pete Meyers, Co-Head Life Science Banking, Deutsche Bank

10:45 AM – 11:45 AM  
Meeting Room 1

**Women in the Life Sciences**

Women in science have had a remarkable legacy and are destined for an even brighter future. Explore with a panel of experts how women’s roles in science are evolving. What are the challenges and rewards facing women in industry. This distinguished panel of speakers will cover a diverse range of careers from nonprofit to corporate sector. A session bound to provide plenty of food for thought.

Panel Chair: Iesha O'Deneal, Manager, Diversity Programs New York Academy of Sciences  
Sadhana Chitale, Ph.D., Business Development Analyst, NYU School of Medicine  
Joanne Deyo, CFM, Senior Director, Facilities, Regeneron Pharmaceuticals, Inc.  
Janine Schwedes, MBA, Manager, Scientific Affairs, OSI Pharmaceuticals, Inc.

10:45 AM – 11:45 AM  
Meeting Room 2

**Innovations & Challenges Facing Product Development in the Life Sciences**

Panelists from leading biotechnology, pharmaceutical and medical device sectors will discuss the critical issues and current industry climate that affect the life sciences product development pipeline.

Panel Chair: Ramana Sonty, Ph.D., Senior Director/ Team Leader, Global Project Management NY, Pfizer Global Pharmaceuticals  
Jonathan Garen, MBA, Director, Business Development, Forest Laboratories, Inc.  
Lata Jayaraman, Ph.D., Senior Research Investigator, Oncology Drug Discovery, Bristol-Myers Squibb Pharmaceutical Research Institute  
Shama M. Kajiji, Ph.D. MBA, Director, Global Project Management & Head, Attrition Analysis Office, Pfizer Global Research and Development  
John Lepore, Ph.D., Senior Director, Chemical Engineering R&D, Merck Research Laboratories

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10:45 AM – 11:45 AM  
Meeting Room 3

### **Resources That Help “Bridge the Gap”**

Business incubator, State Programs and Public Funding Opportunities that support early-stage product development. Explore the multitude of Federal, State & Regional resources available to assist in the development of technologies & companies.

Panel Chair: Anil Dhundale, Ph.D. Director for Scientific Affairs, Center for Biotechnology  
Jim Denn, Director of Operations of the New York State Office of Science, Technology and Academic Research (NYSTAR).  
Franklin Madison, Jr., Technology Program Director, ITAC  
Joseph Scaduto, Executive Director, Long Island Life Sciences Initiative

11:45 AM – 12:45 PM

### **LUNCH**

12:45 PM – 1:45 PM  
Meeting Room 1

### **Corporate Culture – Defining the Rules of the Game**

It’s a “dog eat dog” world out there. There’s a need to understand the “rules of the game” in the corporate world. The panel will discuss the “unspoken” expectations and outline the non-technical skills necessary to advance one’s career goals in today’s business world.

Panel Chair: Patrick T. Connor, Ph.D, Associate Director, Scientific and Laboratory Services Dept. (SLS), Pall Corp.

John Jarres, Laboratory Manager, SLS, Pall Corp.  
Keith Ward, Ph.D, Vice President, Global Pre-clinical Research, Bausch & Lomb  
Mary Kuskin, Director, Team Leader. Worldwide Regulatory Strategy. Pfizer Global Pharmaceuticals.  
Santhosh Vadivelu, Ph.D. Cold Spring Harbor Laboratory

12:45 PM – 1:45 PM  
Meeting Room 2

### **Business Development as a Career– Three Very Different Perspectives**

They all have responsibility for “business development”, yet the environments in which they work and the determining factors for success may be very different. Hear from three seasoned executives what it is like, and what skill sets are necessary, to be a successful business development professional in a small, private diagnostics firm, a clinical service organization, and a fully integrated pharmaceutical company.

Panel Chair: Jeff Yablon, Principal, Yablon Management Consulting, Founder and COO  
PharmaScan Clinical Trials LLC  
Lorraine Green, Ph.D., President, Westbury Diagnostics Inc  
Richard Purcell, President, Clinpro, Inc.  
Gary Shangold, MD., CEO, NovaDel Pharmaceuticals, Inc.

12:45 PM – 1:45 PM  
Meeting Room 3

### **Public and Investor Communications: What You Don’t Know Can Hurt You**

Effective communication strategies can get the company message out, keep the public and investor informed, capitalize on unique market opportunities, and help the company weather adverse events that might otherwise cripple them. Explore the field of corporate communications with some of the best in the field.

Panel Chair: Julie Huang, Sr. VP Life Sciences, Financial Dynamics Business Communications  
Chau Cheng, Ph.D., Director, Investor Relations, Immunomedics  
Cynthia Isaac, Ph.D., Vice President, Ogilvy PR Worldwide

2:00 PM – 3:00 PM  
Meeting Room 1

### **Finding New Talent; Recruiting New Graduates**

Hear from Career Center professionals and industry representatives how they partnered to help develop and recruit the future workforce. This panel will discuss current workplace strategies companies use to address their workforce needs and the important role that University Career Centers play. A must attend for all Human Resource executives and University Career Counselors.

Panel Chair: Marianna Savoca, Director, Stony Brook University Career Center  
Alfreda James, Stony Brook University Career Center  
Mark Savage, Cornell University  
Roly Boyon, Senior Recruiter, Forest Laboratories, Inc

2:00 PM – 3:00 PM  
Meeting Room 2

### **Networking: Important at All Stages of Career and Corporate Development**

Learn what textbooks never taught you. Hear from experts that have “been there, done that”. This panel will explore the strategies for effective networking.

Panel Chair: Julie Huang, Sr. VP Life Sciences, Financial Dynamics Business Communications  
Matthew Wotiz, Business Development, Lundbeck  
Sandra Holtzman, President, Holtzman Communications  
Joseph Scaduto, Executive Director, Long Island Life Sciences Initiative

3:15 PM – 4:00 PM  
Auditorium

### **Closing Plenary: Cancer Therapeutics in the 21<sup>st</sup> Century**

Dr Neil Gibson, Chief Scientific Officer, OSI Pharmaceuticals, Inc.

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